



GRAPHIC DESIGNER

San Diego FC is the newest member of the Major League Soccer family. A joint venture that is part of the unique [Right to Dream model](#) and the [Sycuan](#) Tribe's deep roots, we are proud to be building a San Diego-centric soccer organization that honors our history and celebrates emerging excellence.

POSITION:

San Diego FC is seeking a creative and highly motivated Graphic Designer to support club efforts through the design of forward-thinking, creative graphic elements that maintain the continuity of the brand. The successful candidate will understand the importance of strong communication skills and adhering to deadlines. A great attitude, a healthy ability to take constructive criticism/feedback on your work and attention to detail are musts. Understanding of soccer culture and storylines is a major plus. Beyond day-to-day tasks, successful candidate will have a desire to learn and develop their creative abilities.

RESPONSIBILITIES

- Design and repurpose existing artwork for creative initiatives such as but not limited to: sales collateral, advertising campaigns, digital graphics (website, social media and video elements), stadium graphics, digital ads, and presentation decks for internal departments
- Effectively manage multiple projects, delivering high-quality designs within established timelines and maintaining club brand standards.
- Work with templated designs to help departments with turn-key collateral
- Work closely with Senior Designer to bring cohesion to all creative work
- Visual Content Ideation: Brainstorm, propose and execute visual content ideas to enhance engagement across different digital platforms
- Prepare appropriate files for printers and vendors
- Help organize and maintain structured file folders
- Build and maintain effective working relationships throughout the organization
- Game day and other duties will be assigned and will likely focus on live event digital production
- Other tasks, projects, and responsibilities as assigned. On-site production support when needed.

QUALIFICATIONS

Candidates can meet the qualifications for this role with a combination of education, experience and skills.

- Minimum of 3 years experience as a creative professional; background in sports and/or entertainment is advantageous.
- Portfolio showcasing a diverse range of creative skills including logo design, photo editing, and advertising campaigns.
- Proficiency in Adobe Creative Suite, specifically InDesign, Illustrator, and Photoshop.
- Experience with editing motion graphics in After Effects and Premiere Pro is a plus, but not mandatory.
- Ability to collaborate effectively across various departments and teams.
- Understanding of soccer culture and Major League Soccer is preferred.

APPLY:

We encourage all qualified individuals who share our commitment to community and soccer to apply at JoinTheTeam@SanDiegoFC.com – *Reference Graphic Designer* in the email subject.

ABOUT SAN DIEGO FC:

We value community, diversity, and acting with purpose. We are looking for leaders at all levels and with all backgrounds to co-create the culture of a new organization that is built on the premise that you can discover, understand, and re-define excellence by nurturing talent and creating opportunity anywhere – specifically through soccer.

This is an opportunity to be a part of a great team building something meaningful for San Diego. We offer excellent benefits including health coverages with generous company contributions, over 40 days of paid time off, and a 4% company match on your 401(k). Soccer is humanity and together, we can make a meaningful impact both on and off the field, fostering a culture that embraces excellence and equal opportunities.

Salary: Up to \$70,000